

Review of Public Consultation

Evidence Session

Monday 28 September 2020

Evidence Session - Overview

- Introduction and update on review so far
- Presentation from Fiona Doran and Sonya Dixon from Bluegrass Research looking at our event impact evaluations
- A look at how we've use social media to engage with residents and stakeholders, focussing on our recent Town Centres consultations (with David Crosby, Media Manager)
- A brief overview of planning portal (with Simon Grundy, Planning Services Manager)

Introduction and update

Public Consultation

Key lines of enquiry already covered:

- Our approach to consultation, including our overview of our consultation platforms
- Residents Survey - presentation from Nicola Moss, Ipsos MORI
- The impact of Covid-19 on public consultation
- Consultation with young people – presentation from Bright Minds Big Futures (BMBF)
- The Viewpoint Panel, our voluntary residents' consultation panel
- Consultation Case Study – Let's talk about our towns with Beverley Bearne, Strategic Development Manager

Bluegrass Research Limited

Public Consultation

Presentation from Fiona Doran and Sonya Dixon from Bluegrass Research

Evaluating Stockton-on-Tees Borough Council Events



Social Media – publicity

Public Consultation



Stockton-on-Tees Borough Council
Published by David Crosby (7) · 20 September 2019 · 🌐

👤 We want your views on the future of Stockton town centre. We've stepped in and taken control of a number of key town centre sites - the latest being the Castlegate Shopping Centre and Swallow Hotel. And that's put the power to lead change firmly in our hands. It opens up all kinds of exciting possibilities, but we really want your views before we go any further. You'll find details of how to have your say at the end of this piece. 📌

STOCKTON.GOV.UK
WANTED: Your views on town's future after Council snaps up shopping centre and former hotel in town centres fightback

28,936 People reached 3,979 Engagements Boost Unavailable

👍👎🗨️ 98 103 comments 88 shares



Stockton-on-Tees Borough Council @stocktoncouncil · Jan 22

📌 The drop-in sessions in Norton, Thornaby, Yarm, Billingham and Ingleby Barwick continue!

💡 We're keen to hear your views on the future of our **town centres**.

View the sessions at stockton.gov.uk/towncentres

Paper copies are also available from libraries.

🗨️ 5 ❤️ 1

Social Media – publicity

Public Consultation



Stockton-on-Tees Borough Council
29 February · 🌐

🗨️ The Safer Stockton Partnership wants your views on community safety.

📄 Fill in their survey by Saturday 15 March at www.stockton.gov.uk/consultations

Your responses will shape how the Council, Cleveland Police, Cleveland Fire Brigade UK, Thirteen, Durham Tees Valley Community Rehabilitation Company and others work together to reduce crime.



8,193 People reached 203 Engagements Boost Unavailable

👍 3 8 shares

👍 Like 💬 Comment ➦ Share

Stockton-on-Tees Borough Council @stocktoncouncil · Jul 24

📄 There are free **sexual health** services available to you across our area: thesexualhealthhub.co.uk/services-near-...

🕒 There's just 1 week left to give us your views on how to improve them - take part in a quick, confidential survey here: consultation.stockton.gov.uk/public/ah/ph/s...



💬 ↻ 2 ❤️ 📤 🎵

Stockton-on-Tees Borough Council
Published by Tom Coates [?] · 2 July 2019 · 🌐

****4 DAYS LEFT TO HAVE YOUR SAY****

If you have a child up to 14 (or 17 for children with disabilities) let us know what you think about childcare in Stockton-on-Tees. We want to know whether there is enough high quality, accessible childcare in the right places across the Borough.

It takes less than 10 minutes to complete the survey online, or you can request a paper copy. Complete the survey by visiting www.stockton.gov.uk/childcareconsultation

The consultation finishes on 5 July.



11,257 People reached 167 Engagements Boost Unavailable

👍 1 4 comments 5 shares

Social Media – engagement

Public Consultation



The aim of the social media posts is to attract people click through to the consultation page:

- Some people click through to the consultation page
- Some people like or share the post (which helps it reach more people)
- Some people comment on the post – we encourage them to complete the consultation
- And of course, some people don't engage at all

Planning Portal

Public Consultation

Planning – Application Summary

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20/0913/FUL | Application for widening of existing site entrance | Coppice Farm Blakeston Lane Stockton-on-Tees TS21 3LE

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Summary | [Further Information](#) | [Contacts](#) | [Important Dates](#)

Reference	20/0913/FUL
Alternative Reference	PP-08719311
Application Received	Fri 15 May 2020
Application Validated	Wed 20 May 2020
Address	Coppice Farm Blakeston Lane Stockton-on-Tees TS21 3LE
Proposal	Application for widening of existing site entrance
Status	Awaiting decision
Appeal Status	Unknown
Appeal Decision	Not Available

There are [14 documents](#) associated with this application.

There are [0 cases](#) associated with this application.

There is [1 property](#) associated with this application.

Planning Portal

Public Consultation

Planning – Application Comments

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[Make a Comment](#) [Public Comments \(0\)](#) [Consultee Comments \(1\)](#)

You can make a comment supporting or objecting to this planning application. Your comment will be submitted to the planning authority and immediately made available online to the public. Your name and address will be displayed to the public but your telephone number or email address will not be published.

You must log in to make a comment. Should you experience any problems making a comment please contact planningdevelopmentservices@stockton.gov.uk

[Login and make a comment.](#)

Not got a login? [Register here.](#)

an idox  solution

Planning Portal

Public Consultation

Planning – Planning Application Documents

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You can select up to 25 documents to download in one archive file at a time.

<input type="checkbox"/>	Date Published	Document Type	Measure	Description	View
<input type="checkbox"/>	14 Jul 2020	Consultee Comment	🔒	COMMENTS FROM HIGHWAYS TRANSPORT AND DESIGN	📄
<input type="checkbox"/>	25 Jun 2020	Other	🔒	1827-19-200 DRAWING ISSUE SHEET	📄
<input type="checkbox"/>	25 Jun 2020	Revised Drawing	🔑	1827-19-201 REV A REVISED ENTRANCE ARRANGEMENT	📄
<input type="checkbox"/>	25 Jun 2020	Revised Drawing	🔑	1827-19-202 ENTRANCE ARRANGEMENT & DETAILS	📄
<input type="checkbox"/>	24 Jun 2020	Consultee Comment	🔒	COMMENTS FROM HIGHWAYS TRANSPORT AND DESIGN MANAGEMENT	📄
<input type="checkbox"/>	21 May 2020	Neighbour Notification List	🔒	SUMMARY SHEET	📄
<input type="checkbox"/>	20 May 2020	Application Form	🔒		📄
<input type="checkbox"/>	20 May 2020	Other	🔒	PROPOSAL	📄
<input type="checkbox"/>	20 May 2020	Other	🔒	ATTACHMENTSUMMARY	📄
<input type="checkbox"/>	20 May 2020	Other	🔒	FEECALCULATION	📄
<input type="checkbox"/>	15 May 2020	Report	🔒	DESIGN AND ACCESS STATEMENT	📄
<input type="checkbox"/>	15 May 2020	Other	🔒	DRAWING ISSUE SHEET	📄
<input type="checkbox"/>	15 May 2020	Drawing	🔑	1827-19-201 REVISED ENTRANCE ARRANGEMENT	📄
<input type="checkbox"/>	15 May 2020	OS Extract	🔒	1827-19-200 LOCATION AND SITE PLANS	📄

Review of Public Consultation

Any Questions?